

Brandy Kelly

Broadcaster, reporter, anchor, and storyteller

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QUALIFICATIONS

- Creative and consistent on developing story ideas that creates public interest
- Develops a strong relationship with experts and contacts with people that have leads on stories
- Interviewing people who have information about a story, article, or opinion
- Able to manage multiple projects, and meet specified deadlines
- Communication, teamwork, professionalism, and problem-solving skills

TECHICAL PROFICIENCIES

- **Applications:** Adobe (Premiere and Audition), Microsoft Office (Word, Excel, Outlook and PowerPoint)
- **Social Media Channels:** Instagram, Facebook, Twitter, YouTube, Snapchat, Pinterest, LinkedIn

Education

Bachelor of Science in Digital Media

Liberty University

May 9, 2020

Lynchburg, VA

- Specialization: Performance
- Minor: Cinematic Arts and Digital Media Video
- **Related coursework:** On-Camera Performance, Producing and Directing, TV News Production, Vocal Development, Writing for Transmedia, Audio Production, and Radio News Production

RELEVANT EXPERIENCE

Slide-line Sports Reporter

Liberty Flames Sports Network

October 2018-January 2020

Lynchburg VA

- Maintain positive relationship with coaches and athletics
- Collaborated with the producer for game story coverage
- Provide on-site coverage, interviewing players and coaches
- Providing camera coverage on the games

WDBJ7 Internship Program

WDBJ7

May 23, 2019-July 20, 2019

Roanoke VA

- Observing reporters and learning to put together a story
- Going out in the field meeting and interning people
- Editing and writing VOSOT
- Gather various camera footage for news packages